

# 2023 Annual Report

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# Vision, Mission And Values

## Vision

Our goal is to be the recognized leader in the communities we serve by providing critical life-affirming resources for anyone facing an unexpected pregnancy or basic health choices surrounding sexual activity. We will empower women to make informed, safe and healthy decisions.

## Mission

Woodbury Options is a Christ-centered, life-affirming nonprofit organization that promotes healthy relationships, informed choices and offers no-cost services to anyone experiencing an unexpected pregnancy.

## Values

At all times, we keep our values of **Compassion, Hope, Focus on the Client, Earning Trust, Respect, and Sense of Urgency** at the center of our practice and process.

W O O D B U R Y  

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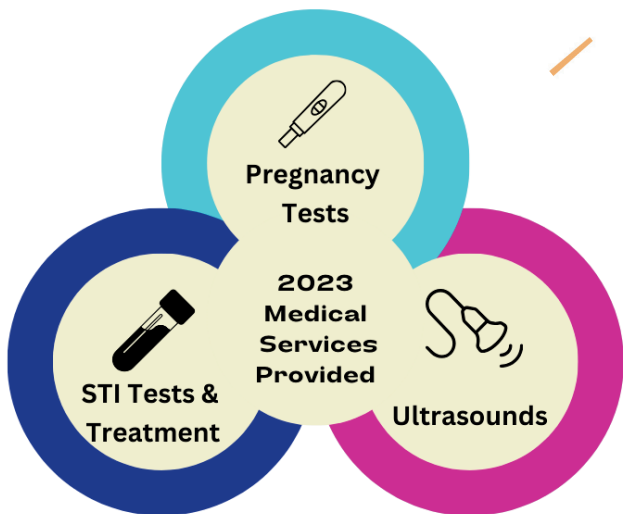
*Options for Women*

# Our Impact

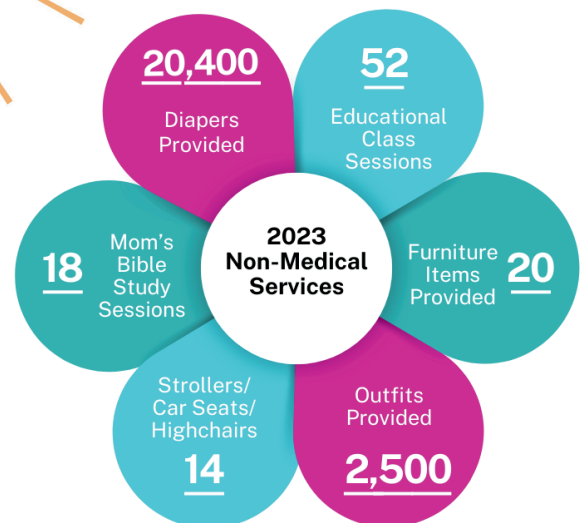
## 2023 Center Snapshot



Expanding our medical services appointments from 2 to 3 days in 2023, allowed us to better respond to the 22% increase in appointment requests we've seen since Roe v Wade was overturned. In 2024, we anticipate a redistribution of our hours to offer medical appointments 4 days a week.



135 Pregnancy Tests  
144 STI Tests  
16 STI Treatments  
Averaged 4 Ultrasounds a month



The Non-Medical Services provided empower parents to provide safe, healthy, stable homes for their children and feel confident they have support as they parent.

# Meet Our Clients



## JILLIAN\*

### JILLIAN\* CONTACTED OUR CENTER IN TEARS.

She had taken an at-home test and knew she was pregnant. Already a mother to one and unable to see how she could afford another child, she felt scared and overwhelmed. Anxiety had taken over her thoughts and emotions.

Jillian met with our Client Advocate Jen\* to discuss her fears and how Jillian would feel 1, 5, and 10 years from now for each of the options she had. They also discussed all the ways Woodbury Options will walk along side Jillian and her baby should she decide to parent. Empowered with this knowledge, Jillian and her partner left behind much of their fear. They were finally allowing themselves to be excited about their coming child.



## AARON\*

### AARON\* ARRIVED WITH HIS PREGNANT PARTNER.

Aaron said, if it was up to him only, he'd keep the child. He admitted he'd never told her that before because he felt like the only acceptable response he could give was 'I'll support whatever you decide'. Suddenly, his partner looked like she had hope and a weight had been lifted off her shoulders. This child of theirs was wanted. Woodbury Options staff are trained how to have difficult discussions like this with every parent.



## JENNIFER\*

### GOOGLED PLANNED PARENTHOOD; FOUND WOFW

Like many of our new clients, Jennifer\* googled Planned Parenthood and our website and phone number were at the top of her search results.

Instead of calling Planned Parenthood, she called us and came in that same day. She'd been considering taking the abortion pill but instead learned how she could be a successful parent with the help and support of her community. She and the father chose life! We are excited to now be walking with them on their first parenting journey over the next couple years.



# Help Make An Impact

## Volunteers

We truly could not accomplish what we do without the faithful support of our volunteers. In 2023, we had a total of 627 volunteer hours contributed. These include Board Members, Event Volunteers, Mailing Volunteers, Boutique Volunteers, and groups from our community who volunteer. We are incredibly thankful for each person who has given their time so generously! If you are interested in volunteering, please email or call us.



## Prayer Partners

We have 111 committed prayer partners through prayer groups and real-time texts. To begin receiving real-time prayer requests scan this QR code or email our general email address.

## Churches Supporting Life

At Woodbury Options, our desire is to be an extension of the local church in ministering to the needs of the congregation and community in whatever ways God allows. Thank you to the three churches who regularly support us financially and with volunteer hours. We are truly grateful to partner with our local churches! To connect your church with Woodbury Options, contact our Executive Director, Almeda Smith.

## 2023 Board of Directors

Randy Lawson (Chair), Scott Helgeson (Treasurer), Jordan Bronston (Secretary), Deacon John Vomastek, Becky Stephenson, Beth Hanson, and Almeda Smith. To join or contact the Board, please contact Executive Director, Almeda Smith.

# Financials

## SUPPORTERS

2023 WOFW Supporters:

**358**

Monthly Sustainers:

**60**

Gold- \$10,000+ per year:

**3**

Silver - \$5,000+ per year:

**8**

Bronze - \$2,000+ per year:

**22**

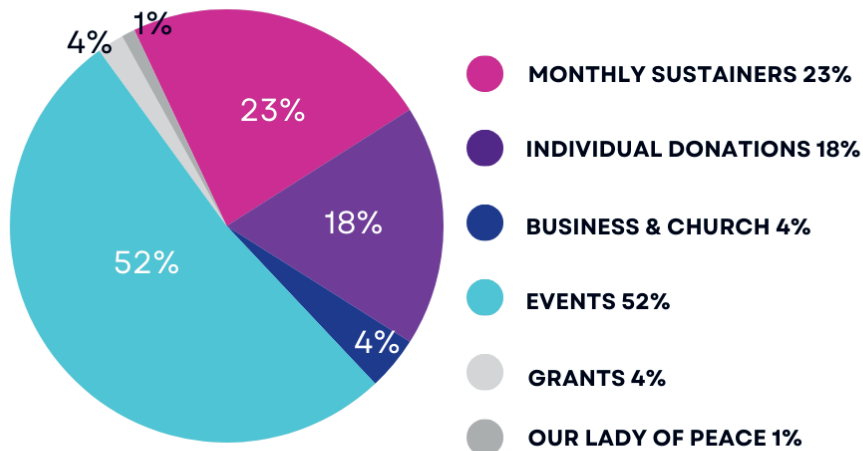
In 2023, we raised \$261,930 primarily from our Events, Monthly Sustainers, and Individual Donors who give at various times throughout the year and especially in the months of November and December.

Over 65% of our donations are received in the last 3 months of the year while our expenses are evenly distributed throughout the year. Our focus in 2024 is to more equally distribute donations over the year specifically focusing on increasing the number of monthly sustainers and adding more events to the first half of the year.

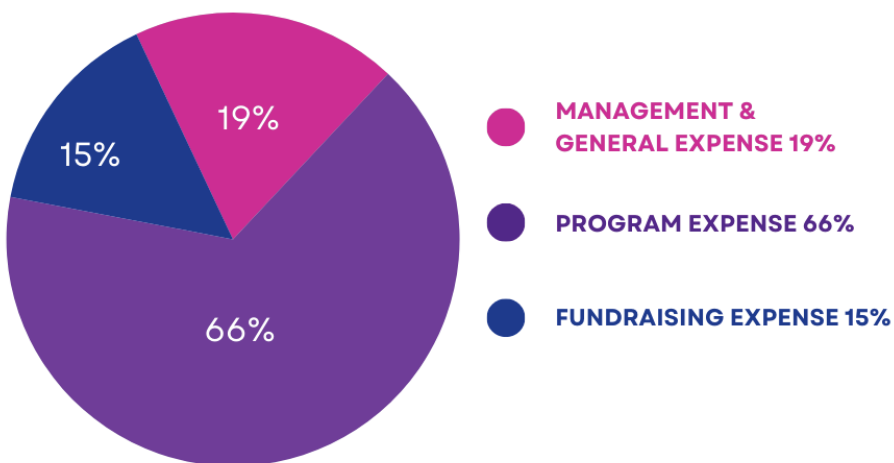
We're proud to continue to receive the highest ratings possible from Charities Review Council and Charity Navigator.

Woodbury Options for Women

## FUNDING SOURCES



## EXPENSE DISTRIBUTION



# Note from our Executive Director



It is humbling to think of the thousands of lives that have been touched by Woodbury Options for Women in the last 13 years. In 2023, we saw our **300th life saved** and provided over 250 medical services and 25,000 items to support mothers, fathers infants and life in our community.

With each life impacted, we know that we'll see generational changes in the decades to come; children saved now who will one day have their own children, families better educated and more financially stable than the generation before them, and more people who value life and hear the Gospel in our community.

This last year has not been without difficulties; political pressure that prompted us to proactively shore up our legal and organizational structure, additional marketing costs in response to the anti-Pro-Life campaigns, and increased costs to serve each client. Despite these hurdles, we're committed to impacting our community and serving single moms and families with the best care and support possible. In early 2024, the Woodbury Area Chamber of Commerce named us their **Charity Partner of the Year!** We're excited to see this partnership positively spread Woodbury Options' mission in our community.

300 lives, thousands of families, and hundreds of students have been impacted because you are part of the Woodbury Options for Women Team.

Thank you!

Almeda M. Smith  
Executive Director  
Woodbury Options for Women

# Contact Us



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www.woodburymissionpartners.com  
www.woodburyoptionsforwomen.com

“Before I formed you in the womb I knew you, before you were born I set you apart; I appointed you as a prophet to the nations.”

Jeremiah 1:5 (NIV)



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*Options for Women*

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